

Study program: Business Economics and Entrepreneurship (180 ECTS); Finance banking and insurance (240 ECTS)			
Type and level of studies: Basic academic studies, first level of studies			
Course title: BUSINESS PLANNING			
Professor: Radić Vlado			
Course status: elective			
ECTS Points: 7			
Condition: Enrolled in semester, selected and attended subject and successfully completed pre-exam obligations			
Objective: To introduce students to the basic logic of more varied planning of business systems (PSs) in the conditions of uncertainty of predicting the business environment (with the types and process of creating more varied business plans, using them using manager integral information systems, as well as procedures, tools and techniques , which are applied during the development and implementation of planning documents in the PS under uncertainty conditions.			
Outcome: After passing the exam, the student has acquired the knowledge and skills necessary for the independent preparation of basic planning documents and their application in enterprises.			
Contents of the course Theory teaching: Introduction to basic concepts, types and characteristics of business plans. Presentation of the company as a business system within the context of the environment. Basic concepts from system theory and situational (contingency) approach. Perspectives of the situation analysis and modeling of the business system. Making decisions during the planning process. Business model analysis. Methods, techniques and business planning tools. Basic elements of the strategy of the company. Process and parts of business planning. Content and parts of the business plan. An example of an aggregate business plan with separates. Practical classes: Exercises, include the preparation of a case study analysis of the aggregate (multi-annual and annual) business plan of the company with the associated separatists. Preparation of colloquium and exams. Evaluation of realized teaching and analysis of its results.			
Basic literature: [1]. Milošević D., (2012), Business planning under conditions of uncertainty, High School for Business Economics and Entrepreneurship, Belgrade. [2]. Paunović B., Zipovski D., (2008), Business plan, Faculty of Economics in Belgrade.			
Number of active classes		Theoretical classes: 2	Practical classes: 2
Methods of teaching: Lectures are auditory, they are performed in amphitheater with all students, and are fully covered with video presentations. Exercises are conducted by groups of students in classrooms: (1) as auditory, where further topics are discussed; (2) as, discussions where case studies of aggregate (multi-annual and annual) business plans of enterprises with associated separations are carried out; as well as (3) consultative where instructional classes are conducted with individual students, exposure and group case analysis			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Points 50	Final exam	Points 50
activity during lectures	20	Oral exam	50
colloquium-first	15		
colloquium-second	15		