

Study program: Business Economics and Entrepreneurship (180 ECTS); Finance banking and insurance (240 ECTS)			
Type and level of studies: Basic academic studies, first level of studies			
Course title: MANAGEMENT OF SMALL AND MEDIUM-SIZED ENTERPRISES			
Professor: Vujičić Slađana			
Course status: elective			
ECTS Points: 7			
Condition: Enrolled IV semester, selected subject and successfully completed pre-exam obligations			
Objective objective Mastering students with basic knowledge about: definitions of SMEs, development strategies and roles (SMEs) in economic systems in the world and in our country, as well as programs, measures and activities related to the management of the formation and development of SMEs.			
Outcome: After passing the exam, the student has acquired basic theoretical, practical knowledge and skills necessary for establishing and leading the development of small and medium enterprises.			
Contents of the course Theoretical classes Definitions of the concept of small and medium enterprises. The place and role of small and medium enterprises in the global and domestic economy. Basic characteristics of SMEs. Methods of forming SMEs. Establishment and management of SMEs. Purchasing an existing SME or business concept. Reduction of a large enterprise to the level of SMEs. Growth and development of SMEs. Enterprise life cycle. Specificity of managing family enterprises. The role of innovation in the development of SMEs. Importance of information communication technologies for SMEs. Characteristics of successful SMEs. Professionalization of managerial function and performance measurement in SMEs. Development issues and measures to support the development of SMEs. Practical teaching Case studies of successful SMEs in the world and in our country. Analysis of the case of growth and development through innovation and entrepreneurship. History of the development of famous entrepreneurs and their companies. Preparation of colloquium and exams. Evaluation of realized teaching and analysis of its results.			
Literature [1]. Milošević D., Vujičić S., (2013), Management of Small and Medium Enterprises, Higher School for Business Economics and Entrepreneurship, Belgrade. [2]. Đurić Z, (2005), Management of Small and Medium Enterprises, BPŠ, Belgrade. [3]. Radić D., (2006), Management of small and medium enterprises, BPŠ, Banja Luka.			
Number of active classes		Theoretical classes: 2	Practical classes: 2
Methods of teaching: Lectures are auditory, and they are performed at the amphitheater with all students and are fully covered with video presentations. Exercises are conducted by groups of students in classrooms: (1) as auditory, where further topics are discussed; (2) as, discussions where problem analysis is carried out, methods of analogies, analysis of characteristic cases, group discussions, etc .; as well as (3) consultative, where instructional classes are conducted with individual students, exposure and group case analysis			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Points 50	Final exam	Points 50
activity during lectures	20	Oral exam	50
colloquium-first	15		
colloquium-second	15		