

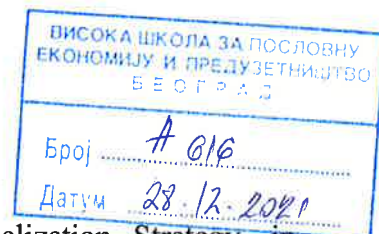
**Faculty of Business Economics and
Entrepreneurship of Belgrade**



**INTERNATIONALIZATION STRATEGY
OF THE FACULTY OF BUSINESS
ECONOMICS AND ENTREPRENEURSHIP
FOR THE PERIOD 2021-2028**

The Teaching Council of the Faculty of Business Economics and Entrepreneurship of Belgrade has evaluated the existing Internationalization Strategy, and concluded that it ought to be updated and adjusted to actual needs of the Institution. The current Strategy applied to the period 2015-2020, and came into force as on 15/06/2015, therefore, on 28/12/2021, the Teaching Council adopted the updated

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INTRODUCTION

This document represents an updated and improved Internationalization Strategy, in accordance with all the needs, novelties and changes in society at the age of globalization and changes under the influence of the fourth industrial revolution, with the purpose of strengthening the internationalization process and empowering the Faculty of Business Economics and Entrepreneurship of Belgrade to become a more modern, more successful, more recognized and more socially responsible institution.

Internationalization is one of the major challenges that university education faces, in Serbia as in the entire world, wherefore it is essential that this process be correctly designed, following local and global trends and changes in socio-economic and technical-technological environments.

Following global changes and trends of university education, under the new Internationalization Strategy 2021-2028, the Faculty of Business Economics and Entrepreneurship of Belgrade shall direct their activities at continuous promotion of inclusion and diversity, environmental sustainability and digital education through use of financial support under the programmes financed through Erasmus+, but also from their own resources (tangible, intangible, teaching and non-teaching staff). In order to improve internationalization and institutional development of the Faculty of Business Economics and Entrepreneurship of Belgrade, throughout the implementation and realizing of mobility project, under the new strategy, we shall focus our attention on support to participants with reduced capacities, promoting equal potentials and accessibility to all, inclusion, diversity and fairness in all activities. Focus shall also be placed on activities including sustainable means of transport and more responsible conduct, as well as activities promoting advanced coordination of digital education (the new *Erasmus + App* - Erasmus+ mobility in one application) and paperless Erasmus (*Erasmus without paper - EWP*).

In 2021. we also improved the curriculum of the Faculty of Business Economics and Entrepreneurship of Belgrade, aimed at acquiring the knowledge to qualify the students for

the new generation of jobs, that is, for the changes and innovations resulting from the fourth industrial revolution and socially responsible business, which jobs require improved skills and abilities to manage systems with a developed high degree of digitalization, at the same time encouraging and focusing on sustainable development, social economy and entrepreneurship, protection of marginalized and insufficiently present population groups and environmental protection, all through the ability to creatively integrate knowledge with practice. Through the process of internationalization, education of students at undergraduate and master studies, the Faculty of Business Economics and Entrepreneurship wish to continuously and actively participate in creation of a more integrated and more inclusive European society. Our goal is to create and empower human potentials, by prepping the young scholars to succeed in acquiring employment at any moment and in any country of the European Union, as well as in countries of the regions surrounding the European Union. To achieve this, we intend to actively participate in international programmes of student exchange that enable students to master additional skills, as well as to prepare them for higher mobility of the European labour market. By encouraging foreign students to study at our institution, we wish not only to help the local labour market to improve the know-how, experience and professional competencies of employees, but also to help build human potentials, together with partnering countries. Given that the added value of internationalization lies in better understanding of common cultures, as well as religious, ethnic and national groups, societies thus acquire the power to “break” stereotypes and build new firm relations. Further, the Faculty of Business Economics and Entrepreneurship intend to improve academic exchange of the teaching staff, by establishing and maintaining of long-term relations with partnering institutions (visiting lectures, participation in international conferences and projects), which will also contribute to development of professional competencies of professors, thus increasing the quality of the teaching process and the curricula. Based on the above stated, but also on our previous experience with the Erasmus+ programme, we intend to develop and improve cooperation with certain institutions, in order to strengthen the existing relations and make international cooperation with EU and West Balkan countries more successful.

At the Faculty of Business Economics and Entrepreneurship of Belgrade we consider international cooperation to be an investment in future, wherefore we fully respect and apply the principles of international cooperation in our daily work and activities: promoting inclusion and diversity, environmental sustainability, digital education, transparency and equality; and providing systemic support to mobility of the teaching staff and the students, as well as improving the scientific-research work and elevating the level of social responsibility of the institution. As internationalization implies acquiring and exchange of knowledge, experience and good practices, raising consciousness of these topics among all the participants in international cooperation, through teaching and non-teaching activities, represents the principal goal of the improved Internationalization Strategy of the Faculty of Business Economics and Entrepreneurship of Belgrade for the period 2021 – 2028.

The principal goals and activities to lead to realizing and improving of international cooperation of the Faculty of Business Economics and Entrepreneurship may be expressed thus:

- Involvement of the Faculty of Business Economics and Entrepreneurship of Belgrade in the process of inter-university cooperation with universities and faculties and of Europe and our region;
- Increasing of mobility of the students, teaching and administrative staff;
- Participating by the Faculty of Business Economics and Entrepreneurship in international programmes and projects in the field of university education, with the stress on the Erasmus+ programme: Jean Monnet programme, E-learning, Credit Mobility Programmes, as well as the Horizon, etc.
- Training of the students and the teaching staff to work and act in a multicultural and multilingual environment
- Promoting of internationalization and its benefits to the students, administrative and teaching staff;
- Ensuring internationalization of the curricula;
- Following of trends in the field of inter-institutional cooperation;
- Continuous follow-up of competitions and possibilities of applying to participate in international programmes and projects;
- Participating in international conferences, with encouraging and informing on participation of the teaching staff and students of the Faculty of Business Economics and Entrepreneurship therein;
- Concluding of agreements on inter-institutional cooperation with universities and faculties of the region;
- Maintaining of contacts with other faculties and universities of Serbia.
- Promoting values of inclusion and diversity, tolerance and democratic social involvement;
- Promoting of environmental sustainability and digital education;
- Engaging of a higher number of visiting local and foreign lecturers at the Faculty of Business Economics and Entrepreneurship, as well as facilitating of professors of the Faculty of Business Economics and Entrepreneurship of Belgrade lecturing at a foreign University;
- Preparing to transfer to paperless Erasmus (*Erasmus without paper - EWP*).
- Intensified participation in co-organizing of international conferences with partnering institutions.

Having thoroughly analyzed the achievements and the goals, as well as following the global changes and trends of university education, this document represents the understanding of the internationalization efforts made so far, as well as the efforts that remain to be made.





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