

Study program: Bachelor Academic Studies – Business economy –			
Module 1 – Finance , Banking and Insurance – Module 2 – Business economics and entrepreneurship			
Name Subject : Management			
Teacher : Kastratović S. Edita, Čeha R. Milenko			
Status subjects : Compulsory , first year, first semester			
Number of ECTS: 7			
Condition: no			
Subject objective The aim of the subject is to acquire theoretical and practical knowledge about the basic categories of management phenomena the roots and evolution of management theory, organization and the need for management; acquisition knowledge and skills with management processes – planning, organizing, leading and controlling, as well as methods and ways discovering the causes of business problems and opportunities, types of decisions and decision-making factors, levels and skills of managers, as well as the application of management concepts in professional practice; training for effective resource management in the organizations in which they will be engaged, and the opportunities offered by a managerial career.			
Outcome of the course: The outcome of the course is <i>the acquired theoretical knowledge and the ability</i> of students to <i>understand</i> the basic categories of management processes and managerial activities; <i>the ability and acquired knowledge skills</i> for achieving organizational goals through the process of engaging and managing resources in profitable and non-profit organizations, <i>ability</i> to work as a team in diagnosing and solving management problems; <i>mastering business communication skills</i> and conflict resolution in business practice; <i>ability</i> to think innovatively and creatively and make decisions related to changes in accordance with market conditions, i.e. leading and managing companies , depending on their form, individually (entrepreneurs) or as a team (public limited liability company and limited liability company)			
Course content <i>Theoretical teaching</i> Key determinants of management; Concept, definition and process of management; Managers, levels of management and skills; Roots and development of management; Management in early civilizations; Pioneers of modern management; Schools of management; New theories of management; Organization and environment; Decision-making; Identifying problems and opportunities; Types of decisions and decision-making factors; Role and importance of planning; Leadership; Motivation, leadership, individual and teamwork; Human resource management; Knowledge management; Change management; Management in non-profit organizations (education, sports); Business communication and negotiations, conflicts; Time management; Control - elements of the control process, standards and methods. <i>Practical teaching</i> A closer explanation of some of the topics covered in lectures. Practical work – analysis of selected case studies, development of business plans, design of various organizational models, diagnosis and resolution of management problems, etc.; Preparation for colloquiums and exams. Evaluation implemented teaching and analysis hers results .			
Literature 1. Knowledge management and management learning : extending the horizons of knowledge-based management New York : Springer, 2005. 2. Tabs , S., <i>Communication – Principles and Context</i> , Belgrade , Clio, (402–446 pp.) , 2013. ISBN - 978-86-7102-443-3			
Number of hours of active teaching		Theoretical classes: 30	Practical classes: 45
Teaching methods <i>Lectures</i> are auditory and performed in the amphitheater with all students , supported by presentations and audio-visual material; <i>Exercises</i> are performed in groups of students in classrooms, as follows: as <i>auditory</i> , where individual topics from the lecture are further elaborated and examples from practice are analyzed; as <i>practical work</i> , for developing business plans , designing various organizational models, diagnosing and solving management problems, like <i>demonstrative</i> through presentation study cases ; as <i>discussion</i> , for discussion of case studies and selected topics from the material covered .			
Knowledge score (Maximum number of points 100)			
Pre-exam obligations	point	Final exam	point
Activity during the lecture	10	Written exam	30
Practical teaching	10	Oral exam	20
Colloquium (two)	30		