Table 5.2. Subject specification

Study program: Bachelor Academic Studies **– Business Economics –** module 1 – ***Finance, Banking and Insurance*** – module 2 – ***Business Economics and Entrepreneurship***			
Course name: Investment Management			
Teacher/Teachers: Petronijević D. Jovan			
Course status: compulsory, fourth year, eighth semester			
Number of ESPB: 7			
Condition: no			
Course objective : The aim of the course is to acquire theoretical knowledge regarding the conceptual definition of investments, investment management, investment projects, as well as financial and economic flows of investments, essential elements of investment activities. The course is closely related to the development and implementation of investment projects, and consequently is studied with the aim of acquiring general knowledge and specific skills to understand the essence, importance and procedures of investment in a company, as well as with the aim of understanding the process of investment management.			
Outcome of the case: The outcome of the course is the acquired theoretical knowledge and the ability of the student to understand the investment management process and to be equipped for practical work, to participate in the development of investment projects and investment management, as well as in the evaluation procedures and the development of various documentation related to the investment projects of the company. Such knowledge and skills can provide students with the skills to work within the investment functions of the company, to perform consulting work related to investments, as well as other work related to investments.			
Course content *Theoretical teaching* Introduction to the subject; Concept and qualification of investments; Investment and development; Investment projects - concept, characteristics and classification; Analysis of development opportunities and investor capabilities; Investment process management and investment projects; Investing in the real sector and investing in securities; Pre-investment study; Development of investment programs; Development of investment projects and their content; Investment decision-making; Financing of investments and capital investment structures; Assessment of investor capabilities and their creditworthiness; Assessment of the effects of an investment project; Social assessment of the project; Project assessment in conditions of risk and uncertainty; Project risk management; Benefit - cost analysis; Financial and economic flow of investment; Project financing of investments; UNIDO methodology; Assessment of investment projects by international financial organizations. *Practical classes:* A closer explanation of some of the topics covered in the lectures. Analysis and discussion of successful investment projects. Preparation of a projection of the financial and economic flow of an investment project. Preparation of colloquiums and exams. Evaluation of the implemented teaching and analysis of its results.			
Literature : Zvi Bodie, Alex Kane, Alan J. Marcus, *Investments (13th Edition)*, McGraw Hill, 2024.			
Number of hours of active teaching	**Theoretical classes: 45**	**Practical classes: 30**	
Teaching methods : Lectures are held in an auditorium with all students and are fully accompanied by video presentations. Exercises are performed in groups of students in the classrooms as follows: (1) as an auditorium, where individual topics from the lecture are further elaborated; (2) as a demonstration, where cases of successful investment projects are presented; (3) as a practical work for preparing a projection of the financial and economic flow of an investment project; (4) as a discussion, where successful investment projects are analyzed.			
Knowledge score (maximum number of points 100)			
Pre-exam obligations	point	**Final exam**	point
activity during the lesson	**10**	written exam	50
practical teaching	**10**	oral exam	
colloquiums	**30**	....	
seminars			