

Study program: Bachelor Academic Studies - Business Economics - Module 2 - <i>Business economics and entrepreneurship</i>			
Subject name: International Business			
Teacher / Teachers : Njegić D. Katrina			
Course status: elective , fourth year, eighth semester			
Number of ESPB: 6			
Condition: none			
Course objective: Goal subject is acquaintance student with different business activities on internationally market like assumptions achievements success companies in process internationalization e business and with basic elements and functioning process international business management . In that meaning goal is to meet students with basic elements national business surroundings , as well as with elements international business environment . That two works , national business environment and international business environment they make context in which everything implement internationally business management .			
Outcome of the case: The outcome of the course is <i>the adoption of</i> theoretical and practical knowledge , which increase total competencies student yes them applications in the field international business . Different concepts which everything they study within these disciplines enable to students acquisition appropriate knowledge and skills for solving complex international business problem . Acquired knowledge are needed for wider understanding international business companies : that everything before of everything relations on necessity acceptances internationalization business for the purpose of growth and development , understanding importance different national business environment , understanding main components international business environments like the context in which everything implement internationally business management , as well as the difference international business management in relation on management companies on national market .			
Course content: <i>Theoretical teaching:</i> Theories international Trade ; Institutions international financial and commercial system ; Evolution international monetary system , IMF, World bank , WTO; International integrations , International integration ; Regional organizations for development and improvement trade , Europe Union ; Customs system and non-customs barriers in international traffic , Types customs and customs procedures , Necarinska restrictions in international trade ; International markets and international business transactions ; Specialized international markets Exchange : International fairs , International auctions , stock exchanges ; Jobs Export and import , Factoring , Forfaiting ; Import goods ; Specific foreign trade jobs , Re-export jobs , Switch jobs ; Cooperative arrangements , Consulting services , Long-term productive cooperation with abroad , International Licenses and agreements , Leasing , Franchising , Parties directly investments , foreign trade mediators ; Services forwarding and international transport business , Business international freight forwarding organization ; International transport and transportation documentation ; INCOTERMS rules ; Business documentation in international business , goods documents, transport documents , Insurance documents Instruments international payments by payment traffic , Banking remittance , Documentary collection - Collection , Documentary Letter of credit , Check , Bill of exchange , Banking warranty . Sales contracts and flows business import and export goods . <i>Practical teaching:</i> Detailed explanation of the topics covered in the lectures. Practical work - analysis of selected cases - project proposals (EU, cross-border, regional.); Creative workshop: development of a project assignment; Acquisition skill : analysis problem for project ideas , applications , presentations , partnerships , management time , activities , costs team and group work . Preparation of tests and exams . Evaluation of the implemented teaching and analysis of its results.			
Literature : 1. Charles W. L. Hill, G. Tomas M. Hult, <i>International Business: Competing in the Global Marketplace (15th Edition)</i> , McGraw Hill, 2024.			
Number of hours of active teaching		Theoretical classes: 30	Practical classes: 45
Teaching methods <i>Lectures</i> are auditory, and are performed in the amphitheater with all students , supported by presentations and audio-visual material; <i>Exercises</i> are performed in groups of students in classrooms, as follows: as <i>auditory exercises</i> , where individual topics from the lecture are further elaborated.			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	point	Final exam	point
Activity during the lecture	10	Written exam	30
Practical teaching	10	Oral exam	20
Colloquium 1	15		
Colloquium 2	15	Total points	100