

Table 5.2. Subject specification

Study program: Bachelor Academic Studies - Business Economics -			
Module 2 – <i>Business Economics and Entrepreneurship</i>			
Subject name: Business Planning			
Teacher / teachers : Dragić P. Milan			
Course status: mandatory, third year, fifth semester			
Number of ESPB: 7			
Condition: none			
Subject objective Goal subject is acquaintance student with basically by logic more variant planning business system (PS) in conditions uncertainties predictions business environment (with species and process production more variant business plans , their by application with use managerial integral informational system , as well as with procedures , tools and techniques , which everything apply during production and application planned documents in PS under the conditions uncertainties .			
Case outcome The outcome of the course is the acquisition of theoretical knowledge and mastery of the skills required for independent production basic planned documents and their application in enterprises .			
Course content <i>Theoretical teaching</i> Introduction to the subject ; Basics concepts , types and characteristics business plans ; presentation companies like business system within factors environments ; Basic concepts from theories systems and situational (contingent) approach ; Perspectives analyses states and modeling business system ; Adoption decision during process planning ; analysis business model Enterprises ; Methods , techniques and tools business planning ; basic elements strategies Enterprises ; Process and parts business planning ; Contents and parts business plan ; Example aggregate business plan with separates . <i>Practical teaching</i> Exercises , include production analysis studies case aggregate (multi-year and annual) business plan companies with belonging Preparation colloquium and exam . Evaluation implemented teaching and analysis hers results .			
Literature: Bruce R. Barringer, <i>Preparing Effective Business Plans: An Entrepreneurial Approach (2nd Edition)</i> , Pearson, 2014.			
Number of hours of active teaching	Theoretical classes: 30	Practical classes: 45	
Teaching methods Lectures are auditorium , performance in the amphitheater with all students , and in general are accompanied video presentations . Exercises everything they perform by groups students in the classrooms , namely : (1) as auditorium , where everything further elaborate some topics with lectures ; (2) as , discussion where everything funerals analyses study case aggregate (multi-year and annual) business plan companies with belonging separate ; as well as (3) consultative where everything realizes instructional teaching with individual students , presentation and group analysis cases .			
Knowledge score (maximum number of points 100)			
Pre-exam obligations	Points	Final exam	Points
activity during the lesson	10	written exam	50
practical teaching	10	oral exam	-
colloquiums	30	total points	100