

First and last name		Zorana Z. Nikitović			
Title		Full professor			
Name of the institution where the teacher works full-time or part-time and since when		Faculty of Business Economics and Entrepreneurship, Belgrade, full-time since October 26, 2011			
Narrow scientific or artistic field		Management, Marketing and Entrepreneurship			
Academic career					
Elections to positions	Year	Institution	Scientific or artistic field	Narrow scientific, artistic or professional field	
Full professor	2024	Faculty of Business Economics and Entrepreneurship, Belgrade	Management and business	Management , marketing and entrepreneurship	
Associate Professor	2019		Management and business	Management and Entrepreneurship , Marketing	
Assistant professor	2014		Management and business	Management	
Doctorate	2013	University of Business Engineering and Management - Faculty of Economics, Banja Luka	Management and business	Economics	
Master's degree	2011	Faculty of Tourism and Hospitality in Ohrid, University of St. Clement Ohridski" in Bitola	Management and business	Tourism Management	
Master	2008	Faculty of Organizational Sciences, University of Belgrade	Organizational Sciences	Management	
Undergraduate	2003		Organizational Sciences	Management	
List of subjects for which the teacher is accredited at the first or second level of studies					
R.B.	Item tag	Subject name	Type of teaching	Name of study program	Type of study
1.		Environmental management	lectures	PEP Jagodina, PE, PE Niš	BAS
2.		Project management	lectures and exercises	PE	BAS
3.		Entrepreneurship	lectures and exercises	PEP Jagodina; Loznica, PE, PE Niš	BAS
Representative references (minimum 5, no more than 10)					
1.	Lapčević, G., Nikitović, Z., Shaik Hussain, SA, Popescu, E., D'arconte, C., (2025). " <i>CHALLENGES AND PERSPECTIVES OF WOMEN'S ENTREPRENEURSHIP</i> " . In Radović Marković, M., Nikitović, Z., Marisennayya, S. (Ed.), "LEARNING TO LEADING". Faculty of Business Economics and Entrepreneurship and Staten House. Belgrade, 2025. ISBN 979-8-90046-851-8.				
2.	Lapčević, G., Nikitović, Z., Krstić, M. (2024), " <i>APPLICATION OF CREATIVE THINKING IN IMPROVING PREPARATION FOR THE REALIZATION OF AN ENTREPRENEURIAL OPPORTUNITY</i> " , Proceedings of the VIII scientific-professional conference with international participation, November 1, 2024, pp. 105-114. ISBN 978-86-7566-068-2,				
3.	Nikitović, Z. Lapčević, G., Krstić, M., (2024), " <i>SUPPORT FOR ENTREPRENEURIAL PROCESS</i> " , Book of Proceedings, Thirteenth International Scientific Conference "Employment, Education and Entrepreneurship, editors Radić Vlado, Marisennayya Senapathy, Brahmi Mohsen, Belgrade, October 24-26, 2024, pp. 553-563. DOI: 10.5937/EEE24051N , ISBN 978-86-6069-225-4,				
4.	Popescu Nelu Eugen, Panța Nancy Diana, Nikitović Zorana. (2024), <i>COMPARATIVE INSIGHTS INTO ENTREPRENEURSHIP IN ROMANIA AND SERBIA: A GEM-BASED ANALYSIS</i> , Revista Economică, Lucian Blaga University of Sibiu, Faculty of Economic Sciences, vol.76(2), pages 96-108, June. DOI:				

	https://doi.org/10.56043/reveco-2024-0020 , http://economice.ulbsibiu.ro/revista.economica/archive/76210popescu&panta&nikitovic.pdf
5.	Krstić, M. Lapčević, G., Nikitović, Z. (2023), " <i>CHALLENGES OF ESTABLISHING SUCCESSFUL PROJECT TEAMS</i> " , Proceedings of the VII scientific-professional conference with international participation, September 29, 2023, pp. 129-135. ISBN 978-86-7566-066-8
6.	M. Krstić, G. Lapčević, Z. Nikitović , (2022), " <i>MANAGEMENT OF PROJECTS FINANCED BY THE EUROPEAN UNION</i> " , Proceedings of the VI scientific and professional conference with international participation, September 23, 2022, pp. 101-108. ISBN-978-86-7566-062-0
7.	G. Lapčević, M. Krstić, Z. Nikitović , (2022), " <i>MOST IMPORTANT TRENDS IN MANAGEMENT PROJECT</i> " , Book of Proceedings, Eleventh International Scientific Conference "Employment, Education and Entrepreneurship, editors Nikitović, Vujičić Tošović-Stevanović, Belgrade, October 6-8, 2022, pp. 165-176. ISBN 978-86-6069-202-5, COBISS.SR-ID 78273033
8.	S. Vujičić, M. Cogoljević, Z. Nikitović , (2022), " <i>THE DEVELOPMENT OF ECOLOGICAL AWARENESS IN THE REPUBLIC OF SERBIA</i> " , International Review Belgrade, 2022 No. 1-2, p. 51-59, ISSN 2217-9739.
9.	MR Đuričić, MM Đuričić, Z. Nikitović , (2020): "Possibilities of Protecting the Environment on the Example of Reducing Air Pollution In The Central Zone of The City of Uzice", Book of Proceedings, IRASA International Scientific Conference " <i>Science, Education, Technology and Innovation</i> " - SETI II 2020, Belgrade, pp. 520-531. ISBN 978-86-81512-02-9, COBISS.SR-ID 21757449
	V. Palic, D. Cogoljevic , Z. Nikitovic , S. Vujicic, (2019): "The Consumption of Organic Foods by the Student Population in the Republic of Serbia", Economics of Agriculture, The Balkan Scientific Association of Agrarian Economists, Belgrade, Institute of Agricultural Economics, Belgrade, (Serbia), Academy of Economic Studies, Bucharest (Romania), Volume LXVI, No. 3, (661-920), Pages 771-786, http://bsaae.bg.ac.rs/images/Ekonomika%20kompletna/2019/EP%203-2019%20lq.pdf , UDC 338.43:63, ISSN: 0352-3462.

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Summary data on the scientific, or artistic and professional activities of teachers		
Total number of citations	51	
Total number of papers in the SCI (SSCI) list	2	
Current participation in projects	Domestic	International 1
Trainings		
Other information you consider relevant: Assistant Editor of the International Review, ISSN 2217-9739, School of Business Economics and Entrepreneurship, Belgrade Editorial board member of Journal Acta Periodica, ISSN: 2063-501X, Budapest, Hungary Member of the scientific board of the journal Revista Economica, 1582-6260 (print), 2344-5424 (online), Editura Continent in cooperation with The Lucian Blaga University of Sibiu, Faculty of Economic Sciences, Center of Economic Research, Sibiu, Romania Member of the scientific board of the journal Erciyes Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, Erciyes University Social Sciences Institute, Kayseri, Turkey, ISSN 1300-1582 , e-ISSN 2148-8657 Member of the scientific committee of the national scientific conference " Trends in Business " , Business School "Peof. Dr Radomir Bojković", Kruševac		
This data should be provided for each teacher, or, using the same form, a book of all teachers in the institution, which is included in the appendix. This table should not exceed one A4 page.		

