

First and last name		Milan P. Dragic			
Title		Associate Professor			
Name of the institution where the teacher works full-time or part-time and since when		Faculty of Business Economics and Entrepreneurship, full-time since 17.01.2012.			
Narrow scientific or artistic field		Management, Marketing and Entrepreneurship			
Academic career					
Election to the title	Year	Institution	Scientific or artistic field	Narrow scientific, artistic or professional field	
Associate Professor	2022 .	Faculty of Business Economics and Entrepreneurship	Management and business	Management, Marketing and Entrepreneurship	
Associate Professor (re-election)	2017 .	Faculty of Business Economics and Entrepreneurship	Management and business	Management	
Assistant professor	2012 .	Faculty of Business Economics and Entrepreneurship	Management and business	Management	
Doctorate	2010 .	Faculty of Sports Management, Alfa University, Belgrade	Management and business	Sports Management	
Master's degree	2007 .	Association of Centers for Interdisciplinary and Multidisciplinary Studies and Research (ACIMSI), University of Novi Sad,	Management and business	Sports Management	
Diploma	2004 .	Faculty of Physical Education, University of Novi Sad, Novi Sad	Physical education and sports	Basketball	
List of subjects for which the teacher is accredited in the first or second degree of study					
R.B.	Item tag	Subject name	Type of teaching	Name of study program	Type of studies (BAS,MAS)
1.		Management	lectures	PEP Jagodina	BAS
2.		Small and medium-sized enterprise management	lectures and exercises	PEP Jagodina, Loznica, PE	BAS
4.		Business planning	lectures and exercises	PE, PE Niš	BAS
Representative references (minimum 5, no more than 10)					
1	Management, College of Business Economics and Entrepreneurship, Belgrade, 2025, ISBN : 978-86-6069-239-1				
2	The role of artificial intelligence in the improvement of sports management, <i>Trends in business</i> , Kruševac, 2025. ISBN 978-86-7566-074-3, 89-96.				
3	Possibilities of applying artificial intelligence in business, XIV, International Conference Employment, Education and Entrepreneurship, Faculty of Business Economics and Entrepreneurship, In: Proceedings Employment, Education and Entrepreneurship , Belgrade, Serbia Publisher: Faculty of Business Economics and Entrepreneurship, Belgrade, Serbia, 2025.				
4.	Comparative analysis of the views of management students and managers on the importance of creativity for work, <i>International Review</i> , ISSN 2217-9739, 2022.				
5.	Leadership Challenges in Remote Work, Heritage, Institute of Serbian Culture Pristina-Lepsavić, IU ISSN 0353-9008, ISSN (Online) 2683-5797. 2022.				
6.	Motivation of employees in the public sector of Serbia - a case study, Trends in Business, pp. 40-46, Svest. 2, no. 18 2021. ISSN (Print edition) 2334-816X, ISSN (Online) 2334-8356, Erich plus database http://www.trendovi.vspep.edu.rs/index.php/tp/article/view/256				
7	The impact of the economic crisis on company operations, <i>Trends in Business</i> , Kruševac, ISBN-978-86-7566-062-0 2022.				

8	Analysis of the entrepreneurial education process in the context of Covid-19 - a case study, <i>International Journal of Economics and Law</i> , vol. 11, no. 31/2021 , ISSN 2683-340 , pp. 92-104, Erich Plus Base , https://economicsandlaw.org/vol-11-no-31/
9	"Human Resource Management", Faculty of Business Economics and Entrepreneurship, Belgrade, 2021, ISBN: 978-86-6069-183-7
10.	"Management", Faculty of Business Economics and Entrepreneurship, Belgrade , 2019, ISBN: 978-86-6069-172-1 CIP 005(075.8)

Summary data on the scientific, or artistic and professional activities of teachers		
Total number of citations	97	
Total number of papers from the SCI (SSCI) list		
Current participation in projects	Domestic 1	International

