

Study Program: Master Academic Studies, Business Economics and Entrepreneurship			
Course Title: Master's thesis - study research paper			
Teacher: All teachers engaged in the study program			
Course Status: mandatory, first year, second semester			
ECTS Credits: 8			
Prerequisite: passed exam in Research Methodology			
Course Objective			
To familiarize students with the tasks that lie ahead in the preparation of a master's thesis. The goal is for the student to theoretically clarify the basic task of the thesis and to conceptualize and apply an adequate scientific method. In addition, the student is introduced to the practical needs and concepts of writing more extensive research results.			
Learning Outcome			
Ability to produce high-quality master's thesis, scientific papers and research projects.			
Course Content			
Theoretical Instruction			
Analysis of the situation in the studied area. Development of a work structure. Plan of activities during the research.			
Literature collection. Formulation of a research hypothesis. Theoretical and mathematical-statistical analysis of the influence of factors. Survey as a relevant scientific source. Preparation of a questionnaire. Analysis of survey results.			
Operational work plan. Data processing. Analysis of results. Discussion. Comparison with the results of other authors.			
Drawing conclusions. Writing a master's thesis.			
Literature			
Selected chapters from the literature related to the topic of the paper.			
Number hourly active classes		Lectures : 0 Exercises : 0	Studio research work : 10
Teaching Methods			
Consultations, experimental or theoretical research.			
Rating knowledge (maximum number points 100)			
Pre-exam Requirements	point	Final Exam	point
Activity during lectures	10	Written exam	
Practical instruction		oral exam	50
Midterm tests	40		
Seminar paper(s)			