

Study Program: Master's Degree – Business Economics and Entrepreneurship			
Course Title: Entrepreneurial Management			
Teacher(s): Kastratović S. Edita			
Course Status: compulsory, first year, first semester			
ECTS Credits: 8			
Prerequisite: none			
Course Objective The Course Objective is to acquire advanced scientific knowledge about the economic, social and political assumptions for the development of entrepreneurial management and entrepreneurial infrastructure; the basic functions of entrepreneurial management, the management of entrepreneurial business from the point of view of starting, improving and developing a business; entrepreneurial and managerial decision-making as an attribute of the main levers of entrepreneurial management and an indispensable prerequisite for success in business; the design of development business programs, key instruments for the implementation of an entrepreneurial venture.			
Learning Outcome Learning Outcome is the acquired theoretical knowledge and the ability of the student to conduct research within selected topics in the field of entrepreneurial management (state and legal system, educational policy, economic and financial policy, entrepreneurial infrastructure, knowledge and innovation, business information, etc.) by applying scientific methods; the ability to analyze relevant functions of entrepreneurial management, to critically and analytically compare them and apply them in direct work; the readiness to face the challenges of a changing market and business environment.			
Course Content: Theoretical Instruction: Introduction to the subject; Theoretical and scientific basis of entrepreneurial management; Economic, social and political assumptions (state and legal system, educational policy, science, technology, economic and financial policy, entrepreneurial infrastructure, investment programs); Basic functions of entrepreneurial management (management and entrepreneurship, knowledge and innovation, organization, human resources, legal aspects, marketing, design, quality, trade, franchising, finance, accounting, tax system, information technology); Management of entrepreneurial business (starting, improving business, business development); Entrepreneurial and managerial decision-making in business, business information; Developmental business programs and implementation of entrepreneurial ventures; Trends in the contemporary development of entrepreneurial management. Practical Instruction: Closer explanation of the topics covered in lectures. Practical work - analysis of selected case studies, work on the analysis, evaluation and preparation of real programs and development business projects; research within selected topics of entrepreneurial management.			
Literature 1. Calvin, Robert J., Entrepreneurial management , New York : McGraw-Hill, 2002. 2. Scarborough, Norman M., Effective small business management : an entrepreneurial approach, Boston : Pearson, 2012.			
Number of hours of active teaching		Theoretical Instruction: 45	Practical Instruction: 45
Teaching Methods Lectures are auditory, and are performed in the amphitheater with all students, supported by presentations and audio-visual material; Exercises are performed in groups of students in classrooms, as follows: as auditory, where individual topics from the lecture are further developed; as practical work, through analysis, evaluation and preparation of real programs and development business projects, research within selected topics; as demonstration, for presenting selected case studies, etc.; as discussion, for discussing selected topics from the material covered.			
Assessment (Maximum score 100)			
Pre-exam Requirements	point	Final Exam	point
Activity during the lecture	10	Written exam	30
Practical Instruction	10	Oral exam	20
Colloquium 1	15		
Colloquium 2	15	Total points	100