

First and last name			Jelena V. Bacević		
Title			Associate Professor		
Name of the institution where the teacher works full-time or part-time and since when			Faculty of Business Economics and Entrepreneurship, (part-time, 95%) from 01.01.2018.		
Narrow scientific or artistic field			Business Informatics		
Academic career					
	Year	Institution	Scientific field	Narrow scientific field	
Election to a position	2018 2024	Faculty of Business Economics and Entrepreneurship	Computing in Social Sciences (IMT Studies)	Computer science	
Doctorate	2016	University of Belgrade, Faculty of Organizational Sciences	Organizational Sciences	E-commerce	
Master	2012	University of Belgrade, Faculty of Organizational Sciences	Organizational Sciences	E-commerce	
Diploma	2011	University of Belgrade, Faculty of Organizational Sciences	Organizational Sciences	Information systems and technologies	
List of subjects for which the teacher is accredited at the first or second level of studies					
R.B. 1,2,3. ...	Item tag	Subject name	Type of teaching	Name of study program	Type of study
1.		Management information systems	lectures	PE	BAS
2.		E-commerce	lectures	PE Niš	BAS
3.		Digital business	lectures	PEP	MAS
Representative references (minimum 5, no more than 10)					
1.	Vaskovic, J. , Ljubojevic, M, Stankovic, S., Vaskovic, V. (2013): "The Model of Coordination of Communication Channels for small Tourist Communities", <i>Transylvanian Review of Administrative Sciences</i> , Special Issue, pp. 174-188, ISSN - 1842-2845				
2.	Ljubojevic, M., Vaskovic, V., Stankovic, S., Vaskovic, J. (2014): "Using Supplementary Video in Multimedia Instruction as a Teaching Tool to Increase Efficiency of Learning and Quality of Experience", <i>International review of research in open and distance learning</i> , ISSN - 1492-3831				
3.	Jelena Bačević, Petar Kočović, Srećko Stanković, Predrag Ivković. THE IMPACT OF BLOCKCHAIN TECHNOLOGY ON THE ENVIRONMENT. Facta Universitatis Vol 37, No 1 (2024)				
4.	BAČEVIĆ Jelena , IVKOVIĆ Predrag, PANTOVIĆ Vladan . MOBILE SERVICES AS AN AUXILIARY TOOL FOR JOB RECRUITMENT . International Review 2023				
5.	Vasković , J. Kreća, M. (2015): "Possibilities of applying a personalized advertising campaign on social networks", <i>Tehnika</i> , vol. 70, no. 4, p. 704-711 , doi:10.5937/tehnika1504704V, ISSN – 0040-2176				
6.	Vasković, J., Bačević, M., (2016): "Web site integration into organizational structure of the local tourist community", SIMORG XV international symposium, June 10 - 13, Zlatibor, Serbia				
7.	Vasković , J. Ljubojević, M., Vasković, V., Stanković, S. (2013): "Improving the efficiency of linear online multimedia educational content", Yu Info 2013, Kopaonik, March 3-6.				
8.	Vasković, V., Vasković, J. " <i>Internet marketing</i> " , Belgrade Business School, 262 pages.: ISBN 978-86-7169-390-5,: COBIS.SR-ID 339:004.738.8.				
9.	Vasković, V., Ranković, M., Stanković, S. Vasković , J. " <i>Fundamentals of electronic banking</i> " , Banja Luka College, Besjede Banja Luka, Bosnia and Herzegovina, 233 pages, ISBN: 978-99938-1-152-7; COBISS.BH-ID 2412312.				
10.	Zorica Medić, Jelena Bačević, Marija Marković. DIGITAL BUSINESS, VSPEP, (2024), ISSN 978-86-6069-203-2.				
Summary data on the scientific, or artistic and professional activities of teachers					

Total number of citations		334 in total, 150 from 2021	
Total number of papers on the SCI (SSCI) list		7	
Current participation in projects		Domestic	International
Trainings			
Other information you consider relevant			

1

This data should be provided for each teacher, or, using the same form, a book of all teachers in the institution, which is included in the appendix. This table should not exceed one A4 page.

